



GRAND COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	8,199	8,358	8,485	8,604	8,423	8,468	8,464	0.0%	21
Total Non-Ag Employment	4,055	4,323	4,166	4,223		4,222	4,263	1.0%	17
Non-Ag Avg Monthly Wage	\$1,497	\$1,580	\$1,525	\$1,608		\$1,653	\$1,699	-2.7%	24
Per Capita Income	\$19,197	\$20,103	\$20,079	\$20,710	\$20,137	\$20,678	\$21,550	4.2%	12
Unemployment Rate	7.4%	6.7%	6.5%	6.7%		7.4%	7.3%	-0.1%	21
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$98.7	\$101.3	\$99.2	\$96.5	\$99.7	\$109.3	\$100.1	-8.4%	7
Travel & Tourism Related Employment	1,827	1,898	1,878	1,920	1,944	1,978	1,999	1.1%	8
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$2,054.0	\$2,107.0	\$2,063.0	\$2,008.0	\$1,790.0	\$2,287.5	\$2,095.4	-8.4%	7
Gross Taxable Room Rents	\$24,677	\$27,616	\$26,674	\$26,204		\$27,872	\$25,148	-9.8%	5
Transient Room Tax	\$740.3	\$828.5	\$800.2	\$786.1		\$836.2	\$754.4	-9.8%	5
Restaurant Tax	\$190.6	\$217.8	\$205.8	\$213.5		\$225.3	\$222.4	-1.3%	11
Car Rental Tax	\$17.5	\$27.1	\$25.1	\$13.8		\$29.8	\$14.2	-52.3%	5
Gross Taxable Retail Sales (millions)	\$143.3	\$167.7	\$162.9	\$166.0		\$174.6	\$163.6	-6.3%	15
REGIONAL VISITATION COUNTS									
I-70 UT/CO Traffic Count	2,127,220	2,350,965	2,314,830	2,493,680		2,617,780	2,459,005	-6.1%	
Thompson Springs Welcome Center	104,835	102,847	97,896	89,389		96,369	93,905	-2.6%	
Glen Canyon N.R.A.	2,442,990	2,639,860	2,568,111	2,340,031		2,101,775	1,842,942	-12.3%	
Arches N.P.	837,161	869,980	786,429	754,026		769,672	757,781	-1.5%	
Canyonlands N.P.	436,524	446,160	401,558	368,592		375,549	386,985	3.0%	
Dead Horse Point S.P.	170,010	207,367	173,680	156,627		164,737	161,774	-1.8%	
Green River S.P.	116,471	143,600	138,531	101,599		92,578	83,951	-9.3%	

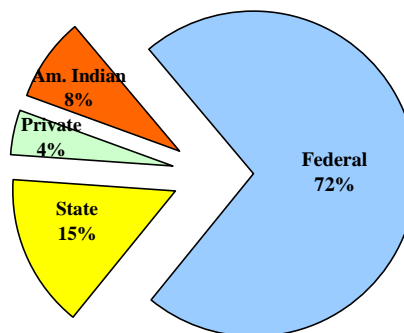
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Land Ownership - 2004		% Total
Total Acres in County	2,351,436	100.0%
Federal Government	1,691,031	71.9%
BLM	1,555,499	66.2%
US Forest Service	57,300	2.4%
National Recreation Areas	--	--
National Parks	76,602	3.3%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	1,630	0.1%
State Government	360,284	15.3%
Utah State Parks & Recreation	3,226	0.1%
Utah State Wildlife Reserves	8,463	0.4%
State Trust Lands	348,595	14.8%
American Indian	198,339	8.4%
Private**	101,782	4.3%

*Includes Military and Bankhead Jones land

**May include some local government land

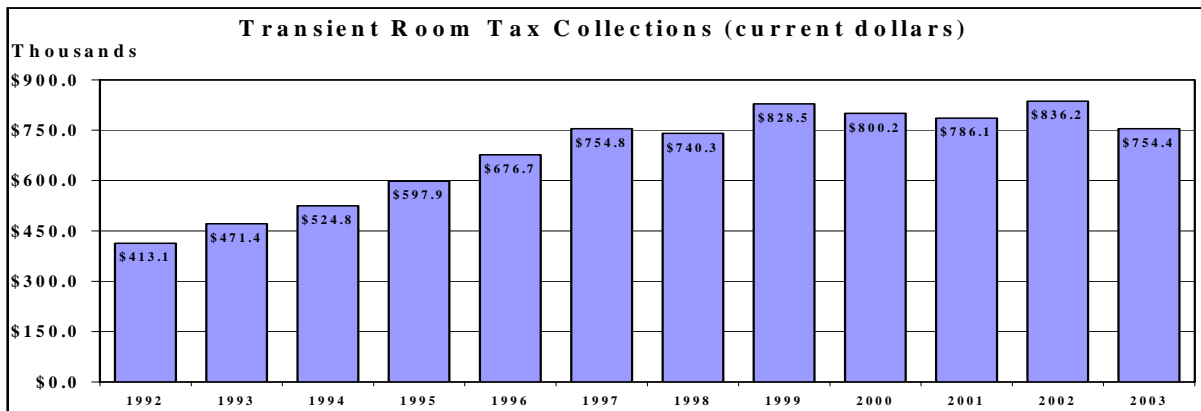
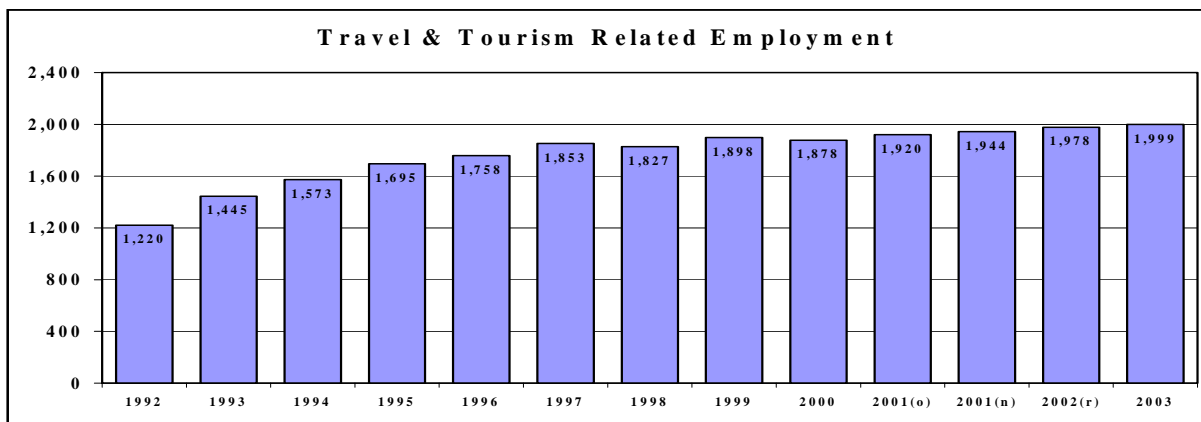
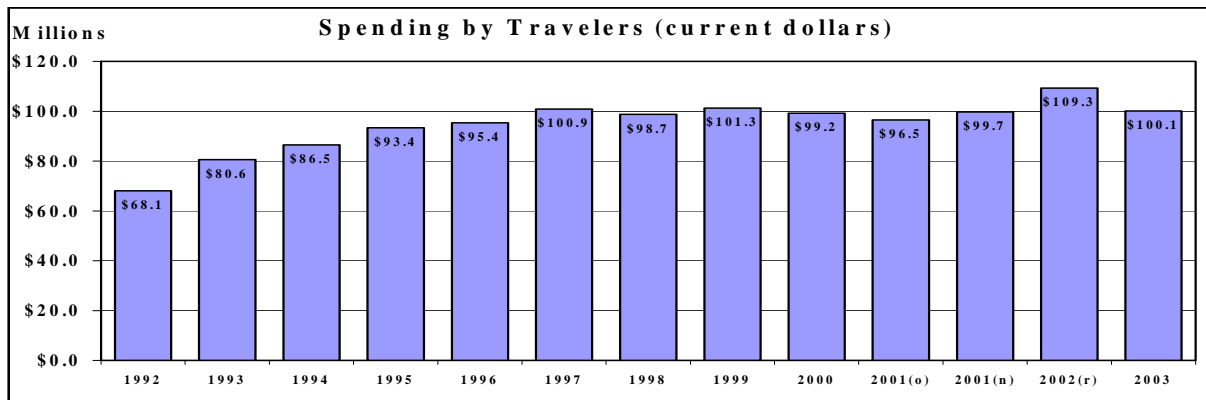
Land Ownership - 2004



At the end of 2002, the city of Green River was annexed from Grand County into Emery County. Therefore, the declines in many of Grand County's indicators from 2002 to 2003 can be attributed to the loss of revenue generated by Green River.

Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

Grand County Tourism Profile



r = revise

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